



PROCESS

USING SMART DEVICES

Below is a summary you should read before you embark on making your video:

Hold the Smartphone sideways

So the first piece of advice is to hold your Smartphone sideways or in landscape position. If you want to get the most out of your video you should always shoot in landscape position.

Airplane mode

You should always put your Smartphone in Airplane mode when filming. A text message or a phone call will pick up on your microphone and the resulting sound can ruin your video.

Smartphone Microphones are not good

The built in microphone is not that good for recording quality audio. If you do have to use the built in microphone remember to get close to your subject. You should be no more than three feet away from the person that is speaking.

Pay attention to light

When shooting video be aware of the available light. Smartphones are not great in low light and you can get noisy or grainy video without enough light. So be aware of the strongest light source in the room and don't be opposite to it. If you are outside make sure the sun is on your back or to the left or right of you.

Stabilise the Smartphone

Whenever you can, keep your shots static. Smartphones, because of their size, are prone to shake. This will often make your video look amateurish. If you don't have a tripod or stabiliser, remember to have your thumb and forefinger on either side of the Smartphone. Pull your elbows into your body and that will give you some stability.

Lock Exposure and Focus

When you are filming with a camera app like Filmic Pro it is important to lock the Exposure and Focus. Nothing says amateur than having your focus shifting all over the place and the exposure of your image going to light and dark.

Cutaways

Cutaways or B-Roll are short video clip's that visually explain or emphasise what the interview or narrator is saying. When you are video editing these have many uses, and can make a boring video more interesting and dynamic. If you are cutting short form videos for the Internet you want good static 20 seconds shots. After every shot you take change your angle so it doesn't look like the last.

Check your Data Speed

Before going live on Facebook it is important that you check your data speed. By using an app like Speedtest you can see what your average upload speed is in Kilobytes. By checking the data speed before you start broadcasting you will know if you are going to have any problems.

Empty your Smartphone of unwanted data

It's important that you regularly clear out and delete any unwanted data from your Smartphone. To work properly it needs at least 10% of the hard drive free to move data around and work correctly. So remember to only keep the apps you need on your Smartphone and your hard drive empty before you go on any shoots.